Express Mail No. EV461502903 US

Date of Deposit: February 21, 2006 Attorney Docket No. 20558-011

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants:

Skuriat et al.

Serial No.:

09/540,648

Filed:

March 31, 2000

Title:

METHOD AND SYSTEM FOR MEASURING TRADE MANAGEMENT

PERFORMANCE

Examiner:

Ella Colbert

Art Unit:

3624

Mail Stop RCE Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

RESPONSE TO OFFICE ACTION DATED OCTOBER 18, 2005

Sir:

Responsive to the Office Action dated October 18, 2005, please amend the application as follows.

Amendments to the Claims begin on page 2 of this Response.

Remarks begin on page 9 of this Response.